

A tropical waterfront scene with palm trees and a boat. The image shows a calm body of water in the foreground, with a small boat carrying several people on the right. In the background, there are more boats and a distant shoreline with buildings under a clear blue sky. The right side of the image is dominated by the dark, dense foliage of palm trees.

YEAR13

THE TRUTH PROJECT

About.

WHY ARE WE HERE?

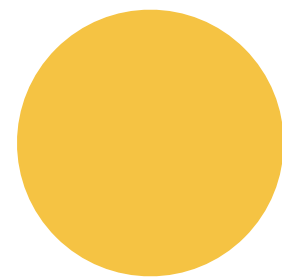
WE WANT TO EMPOWER YOUTH



TO CREATE THEIR OWN FUTURES

The youth of Australia are faced with a new world of tech, disruption and data.
Yet, the majority have little to no idea of what this means for them.

This is why we present The Truth Project.



THE TRUTH PROJECT

The Truth Project is an opportunity for school students from years 10, 11 and 12 to engage in a one-day program that motivates, educates and resonates. It will enhance student's knowledge and encourage a more positive post-school journey. The Truth Project program bridges the gap between young people and the real story behind industries, workplaces, education and their own self-belief.

Student presentations & workshops

The Truth Project is an interactive workshop in which data from Year13's "After The ATAR 1 & 2" is synthesised into a combination of stories, videos, interactive data displays and practical workshop to enhance the overall student experience and engagement with the program.



School resources

Career Advisors & Teachers also receive support material to assist the ongoing conversations around careers & student wellbeing pre & post Truth Project.

WHAT TO EXPECT



Parents resource

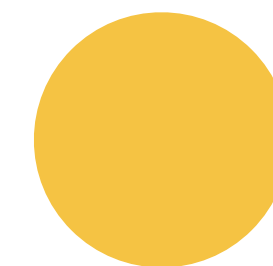


Truth Project for Parents includes access to an online portal containing information & video modules for parents to provide ongoing support around the discussion of career choices with their children & the methodology & data behind The Truth Project.

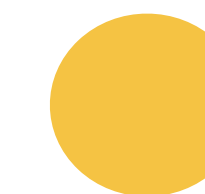
WHO WE ARE

We are Year13: Australia's largest and most comprehensive digital platform aiding young Australians with the transition from high school into work, education, training, gap years or travel. We also provide advice for youth on life and wellbeing.

Over the past six years we have seen over three million young people engage with our services and content, making Year13 one of the country's leading sources of data and insights when it comes to the ever-changing youth audience.



AFTER THE ATAR REPORTS



For the past two years Year13 have released in-depth reports driven with insights from over 12,000 young people from all over Australia. Our After the ATAR reports produced startling insights into the mental health of young people as well as their perception of VET and the value of further education and employment opportunities into the future.

62% OF STUDENTS WANT MORE CAREER ADVICE IN SCHOOL" *After The ATAR II - page 35*

GOVERNMENT WORK

We are proud of our steps to improve the school to work transition for young people & we aren't stopping here...

The data from our reports became pivotal in developing strategies in areas of Youth Engagement, VET education & focus on bettering the student transition from school to work.

- Inquiry into school to work transition', Federal Department of Education
- VET Partnership Strategy Proposal', Department of Education and Training
- Year13 Youth Engagement Strategy', Department of Employment

From "effective communication with young people" (2009)

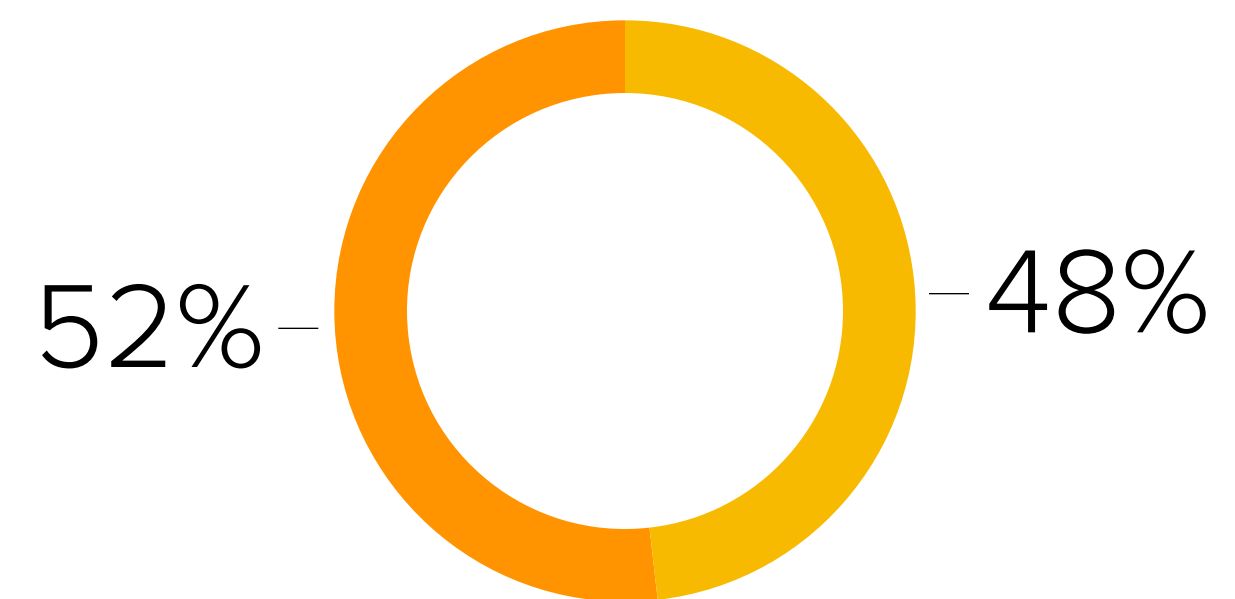
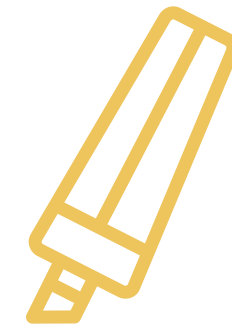
"The use of a third party channel has proved to be an ultimately more effective way of reaching young people, including for government bodies"



THE FUTURE OF EMPLOYMENT

Students will need to keep pace with changing technology and industries, be able to seize new employment opportunities or be entrepreneurial in creating new business or self-employment ventures. Students are unlikely to follow a single career trajectory across their lifetime, but will have multiple industry changes and be working in an increasingly automatised & part-time workforce. In 10 years, 40% of jobs won't exist due to automation.

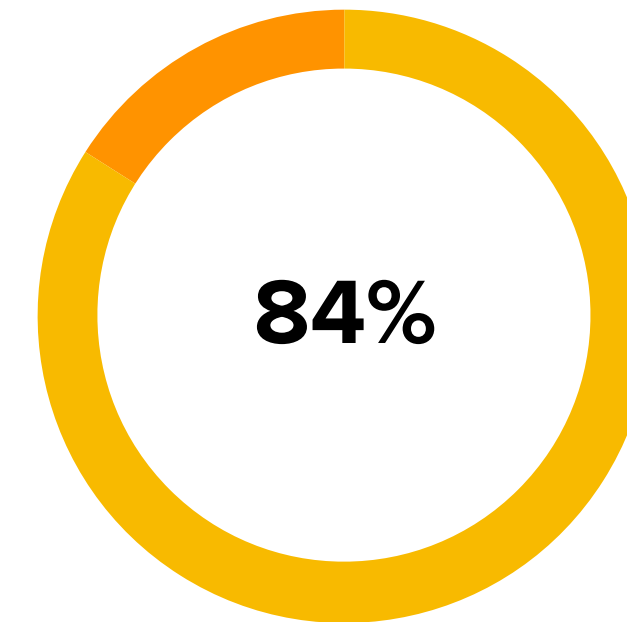
Young people need to be able to understand the reasons behind those changes and how to respond to them in both their professional and personal life. They will need not only professional or technical skills, but general employability skills and adaptive capacity. The Truth Project has been designed into three presentations with different modules delivered to each year group as they progress throughout their last three years of school.



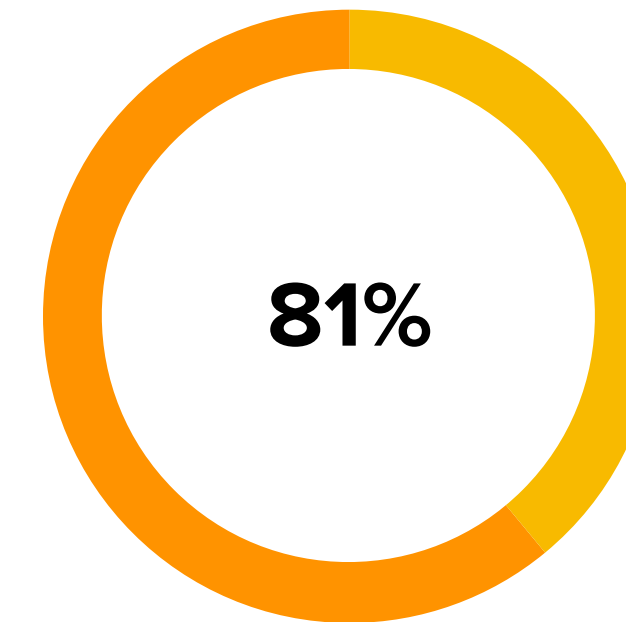
*48% of students are not concerned about automation
- After The ATAR Pg 30*

THE NUMBERS

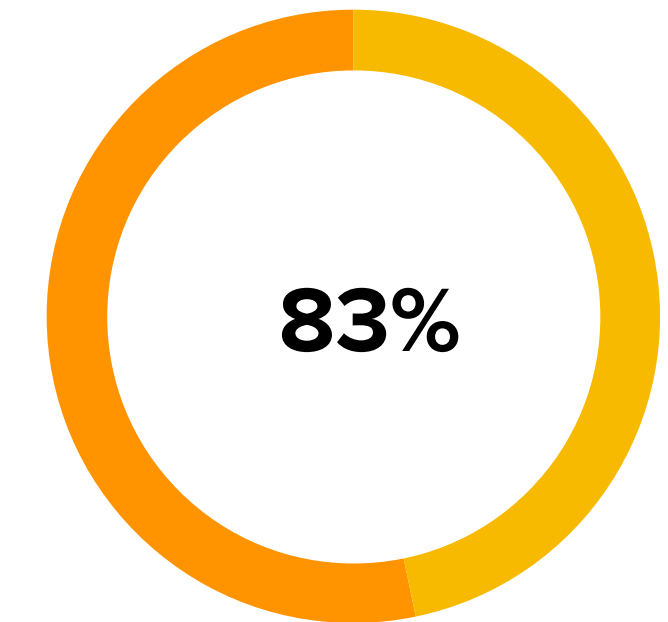
We surveyed the students who received the 2018 Truth Project Pilot and found



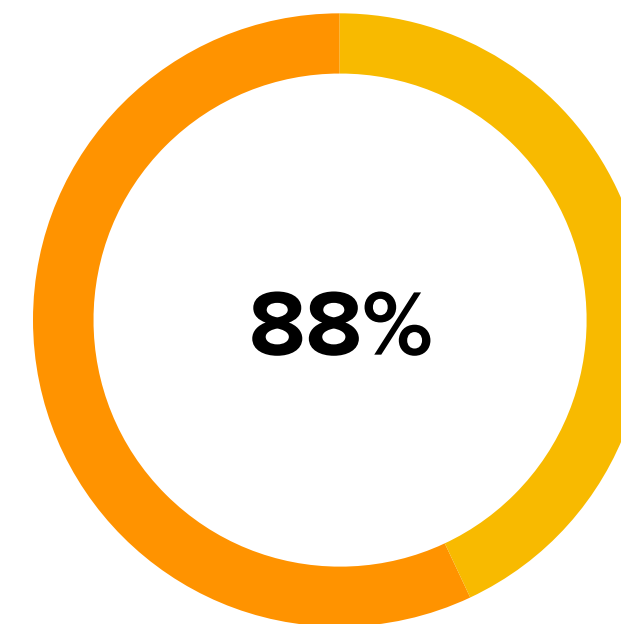
of students have better understanding of their strengths & weaknesses



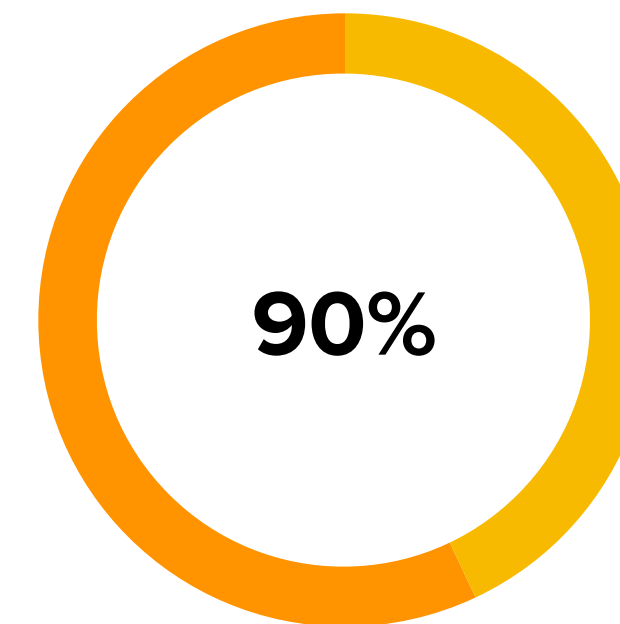
have a greater understanding of Vocational Education & Training pathways



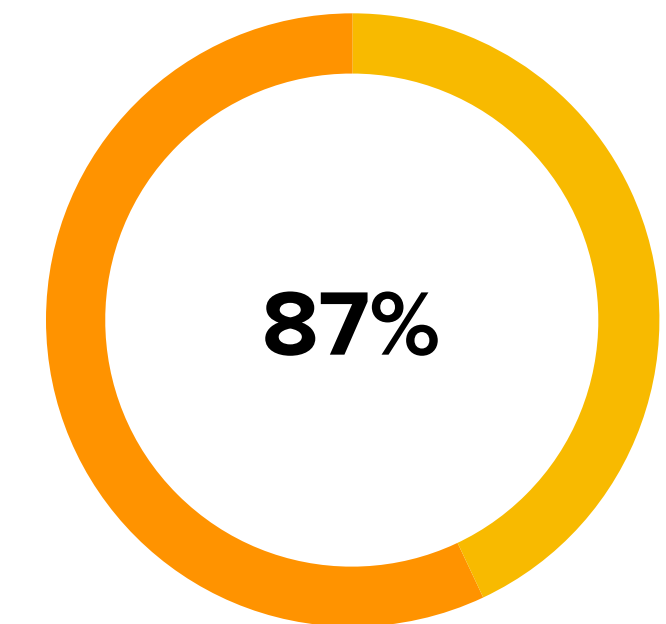
of students feel they know how to create a more realistic career plan



of students want The Truth Project back to their school in 2019



of students now know how to use data to make career decisions



of students have a better understanding of 'transferable skills'

Testimonials.

WHAT THEY SAY

“They are great people and hope they keep spreading the good advice that many of our generation needs to succeed in the future.”

“I love it. It means a lot for me. Thank you so much. You’re a life changer. Genuinely”

“You guys taught me things that I didn’t really know before of what I could do in my future and I’m grateful for that. Thank you guys!”

“Now I understand how apprenticeships work and some of its income”

“Great presentation, I was genuinely interested at all times.”

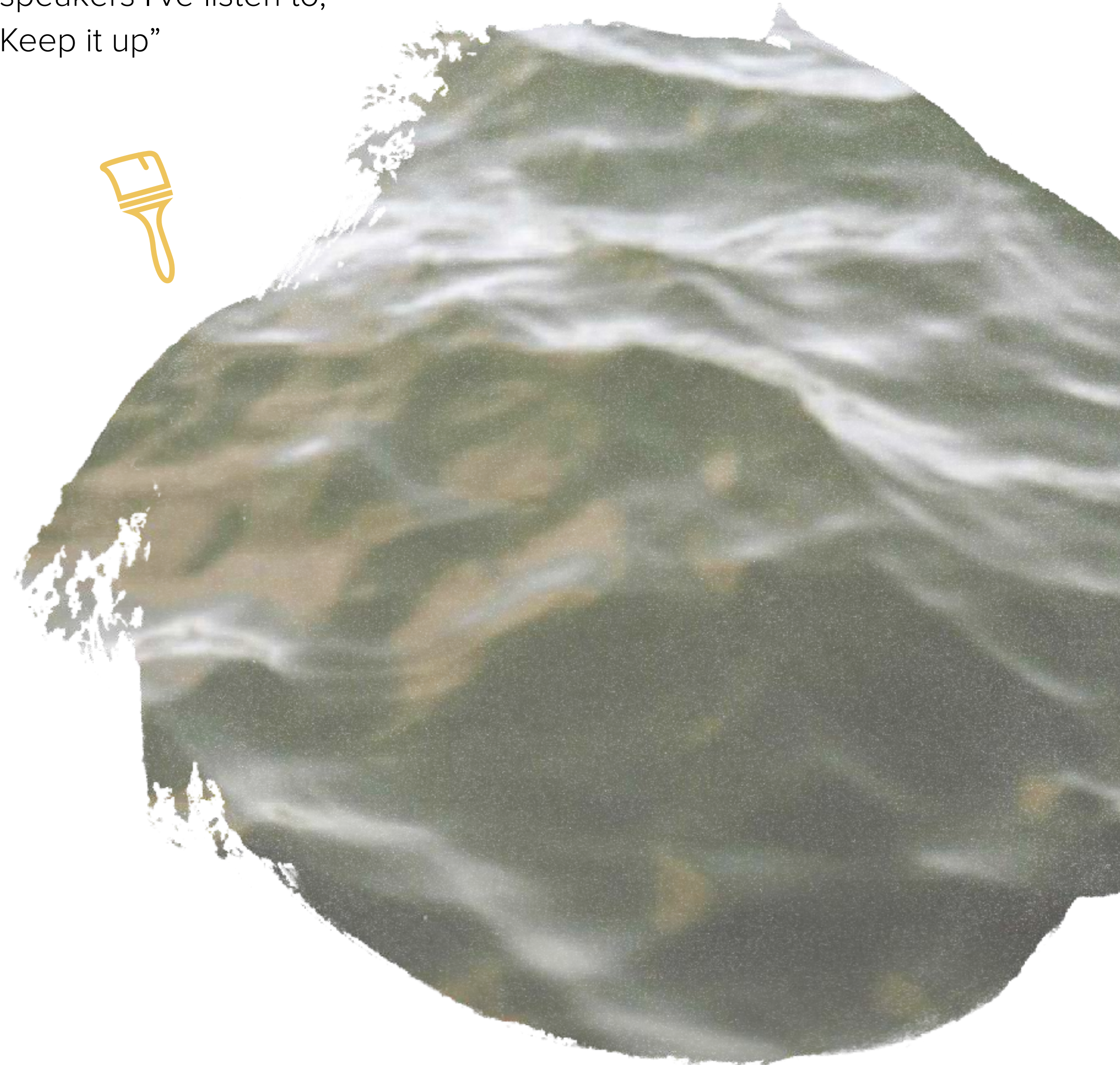
“I realised some of my strengths & weakness & that there are so many pathways to choose”


“Loved the stats on the age difference of a chef and a ceo and that you have so many years to develop transferable skills”

“Honestly, just thank you from the bottom of my heart. You made me believe in myself”.

“The truth project was extremely fun. Especially the stories and exercises. Plus the presenters are legends”

“You guys are the best speakers I've listen to, Keep it up”





2018 TEACHER TESTIMONIALS

“The Truth Project provided an insightful analysis that VET is a viable pathway that can offer equal or greater financial rewards and job satisfaction to a university pathway. At the end of the Year 12 presentation students thanked the presenter for validating their VET subject selections as a pathway to future success.

Students were highly engaged and were asked to consider:

- their passions, strengths and abilities, and how these could be applied to future employment
- intrinsic and extrinsic factors that motivate them
- responsible decision making, resilience and self-regulation
- the importance and significance of enterprise skills
- real life stories students could connect with
- university and vocational education pathway options

Contemplating life after school can be a daunting prospect for many young people. The Truth Project provided advice and options around study, employment and “life stuff” that young people need to know and want to know. A professional and highly recommended program.”

Singleton High School
Annie Phillips VET & Careers



2018 TEACHER TESTIMONIALS

“It was a special opportunity to see Year 13 in action! An inspiring and motivating presentation which without a doubt, shared meaning and sparked a sense of excitement for each young person to connect with some form of ‘dream > goal > action’ for their future.

I truly hope that this becomes a program that many schools can connect into their School to Work program. Look forward to being able to support in the future!”

Deborah Page-Thomas
Senior Pathways Officer
School Services Directorate
Leeton High School

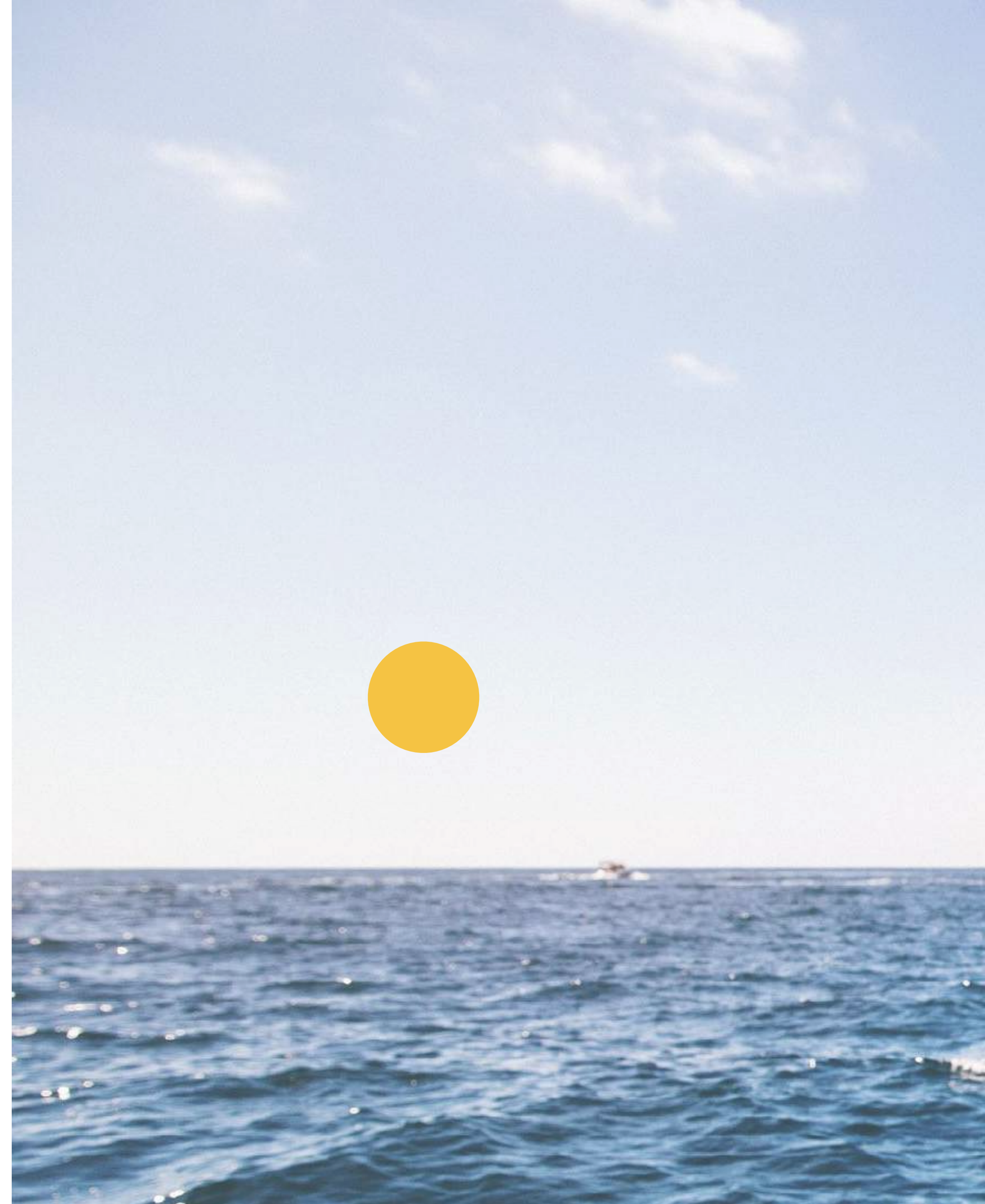


2018 TEACHER TESTIMONIALS

“Thank you so much for your presentations yesterday. You were really inspirational and based on various conversations that I had with a range of boys they were really impressed and motivated. Despite the fact that you had to present for the whole day to keep teens engaged for so long is a challenge in itself, let alone keep them on task and excited.

On behalf of all of us here at Homebush Boys High School, we'd like to thank you for your support and we're looking forward to working with you in 2019”

Homebush Boys High
Georgia Anton
Career Advisor



Motivate.

Educate.

Resonate.

THE PROGRAM

The Truth Project has been developed utilising Year13's 'motivate, educate, resonate' engagement method. Over the past six years, Year13 has been able to analyse trends in how young people consume content and the number of touch points required before they make an action. We have found that our audience highest engagement came when we:



MOTIVATE

Motivate content aims to inspire the reader with short, digestible and relevant content that has a positive message and ultimately a motivational influence on the reader.

EDUCATE

Data is a minefield and understanding it takes time and effort. Year13 breaks down this data into easy-to-understand content that “educates” our audience on issues that affect them.

RESONATE

By understanding what our users are engaging with, Year13 creates content that resonates with the trials and tribulations of youth and offers support to alleviate their worries.

THE PROGRAM

MOTIVATE YEAR 10

Student Outcomes:

- Participants will understand striving towards achieving meaningful goals
- The importance of choice & decision making
- Have choice and opportunities to engage in activities that enhance student wellbeing
- Effectively self-regulate in the face of challenges and setbacks
- Understand what resilience is and the changes that can be made in your life to become more resilient
- Use personal insights to develop skills which enable participants to have greater control during stressful periods of their school/personal life
- Develop a deep understanding of the benefits of becoming more resilient and recognise personal resilience characteristics for development



THE PROGRAM

EDUCATE YEAR 11

Student Outcomes:

- Participants will develop key skills surrounding data analysis and how to use data to make decisions regarding education and employment opportunities
- They will explore future careers and what industries have forecasted growth
- Students will understand how their subject choices align to their futures
- A highly developed understanding of what VET is and the short and long term benefits of Vocational education and training
- A deep understanding of the jobs and employment opportunities of the future
- students will develop awareness of career opportunities that align to their strengths



THE PROGRAM

RESONATE YEAR 12

Student Outcomes:

- Develop an understanding of workplace expectations
- Learn the importance of people skills & what traits employers are looking for
- Use recent data to understand the trends in school to work transitions of students in the years ahead of them and empower their decisions with this knowledge
- Identify and develop plans for their own school to work transition
- Use insights to develop skills which enable participants to have greater control during stressful periods of their school/personal life



KEY OUTCOMES

- Students are actively connected to their learning through meaningful, engaging and rewarding personalised learning experiences
 - Students experience a sense of belonging and connectedness that respects diversity and identity
 - Students develop strong positive character traits that are reflected in their decision making processes and relationships
 - Students are provided with opportunities to exercise choice in the context of self-regulation, self-determination, ethical decision making and responsibility
- Students are provided with opportunities to exercise choice in the context of self-regulation, self-determination, ethical decision making and responsibility
 - Students are motivated towards clearer goals in regards to their subject selection or further education and training
 - Parents and the broader school community actively participate in the school and in helping students to develop positive connections
 - Staff enable success by personalising student learning and supporting students to achieve



Pricing.

Y E A R S

10, 11 & 12

6 0

Minute Sessions

M I N 1 0 0 M A X 3 0 0

Students Per Session

\$ 1 1 . 5 p e r s t u d e n t

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Delivery of The Truth Project

Student Workbooks

The Truth Project for **Parents**

Career Advisor & Teacher support material



THANK YOU

CONTACT

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<https://year13.com.au/>

Pricing.

YEARS

10, 11 & 12

60

Minute Sessions

MAX 300

Students Per Session

\$11.5 per student

REQUIRMENTS

Students require their own seat

Projector with working sound

2 x Wireless Microphones

Ideal location is hall or library



Education